01 BRAND GUIDELINE

Primary Logo

01

Secondary Logo

01 EXCHANGE

Color Palette

Neon Green Gradient

Linear
#0FC984 • #66EDC0 • #56CCE9

Pure White

Text
#FFFFFF

Deep Midnight Blue

Background
#070C18

Brand Fonts

Aa

IBM Plex Sans

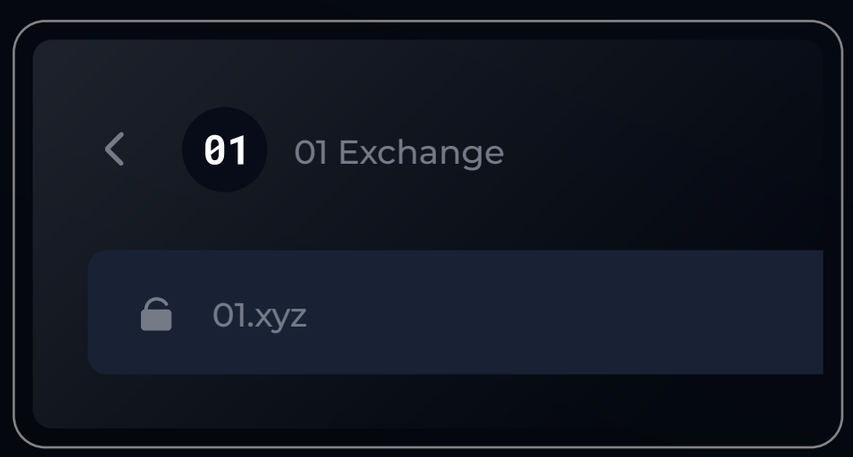
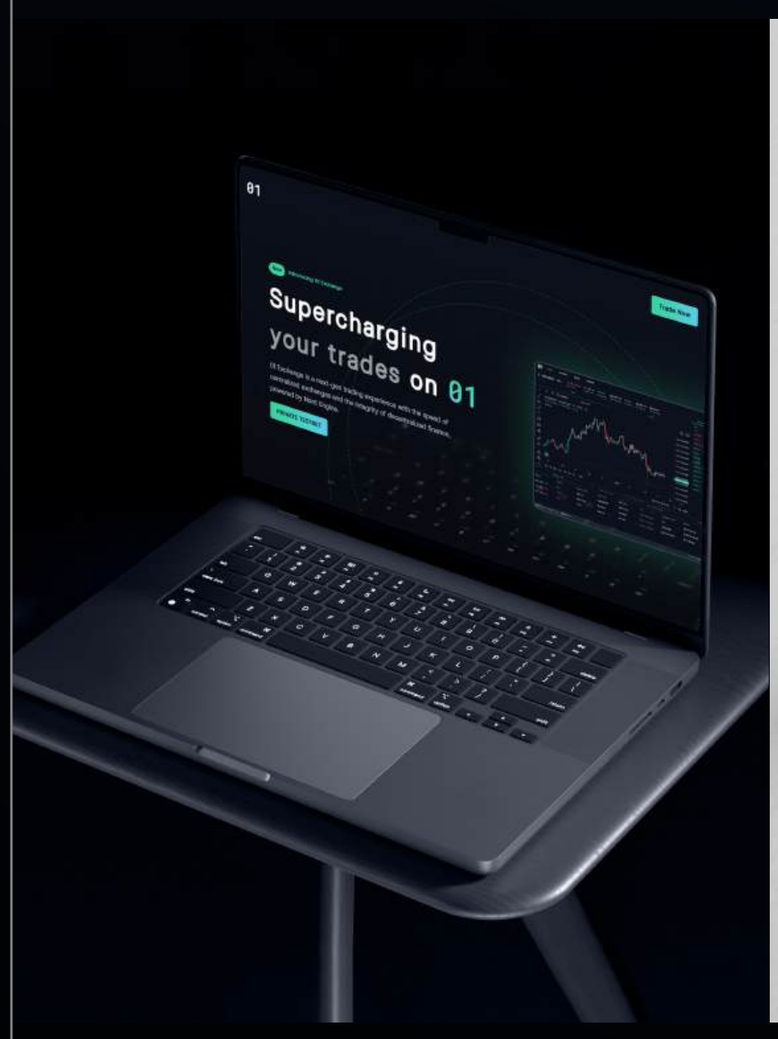
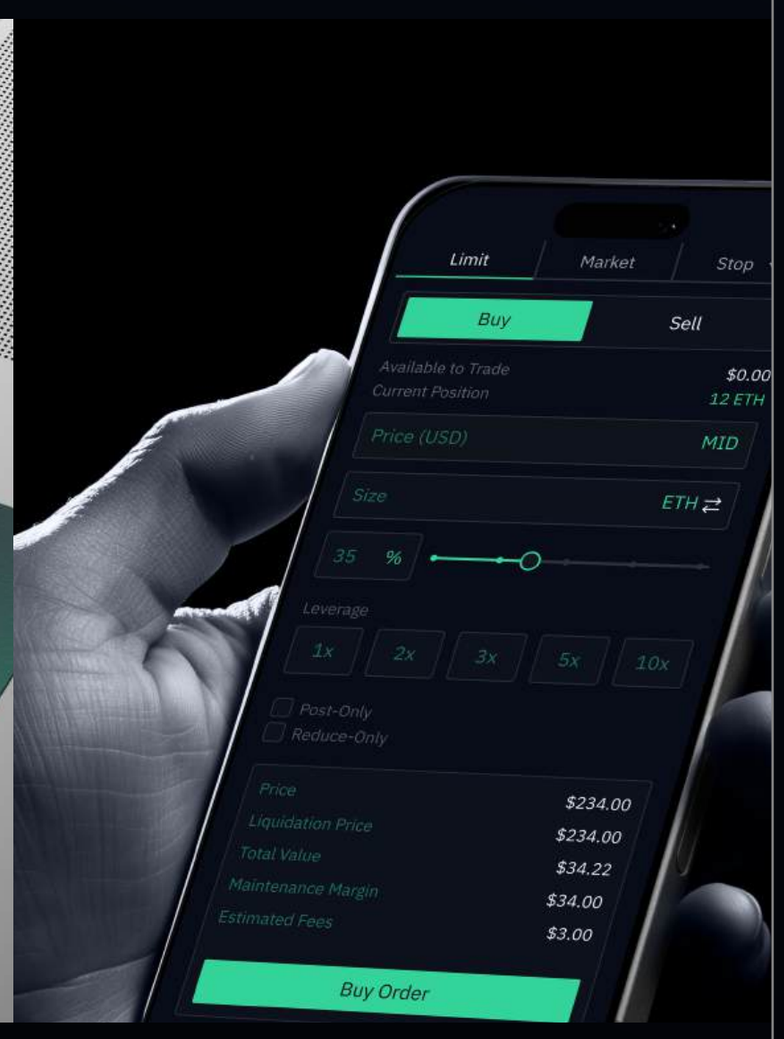
Used across most brand materials, including body text, headings, and marketing content.

Aa

Roboto Mono

Primarily used for the logo, adding a distinctive and recognizable character to the brand identity.

Favicon



Brand Application